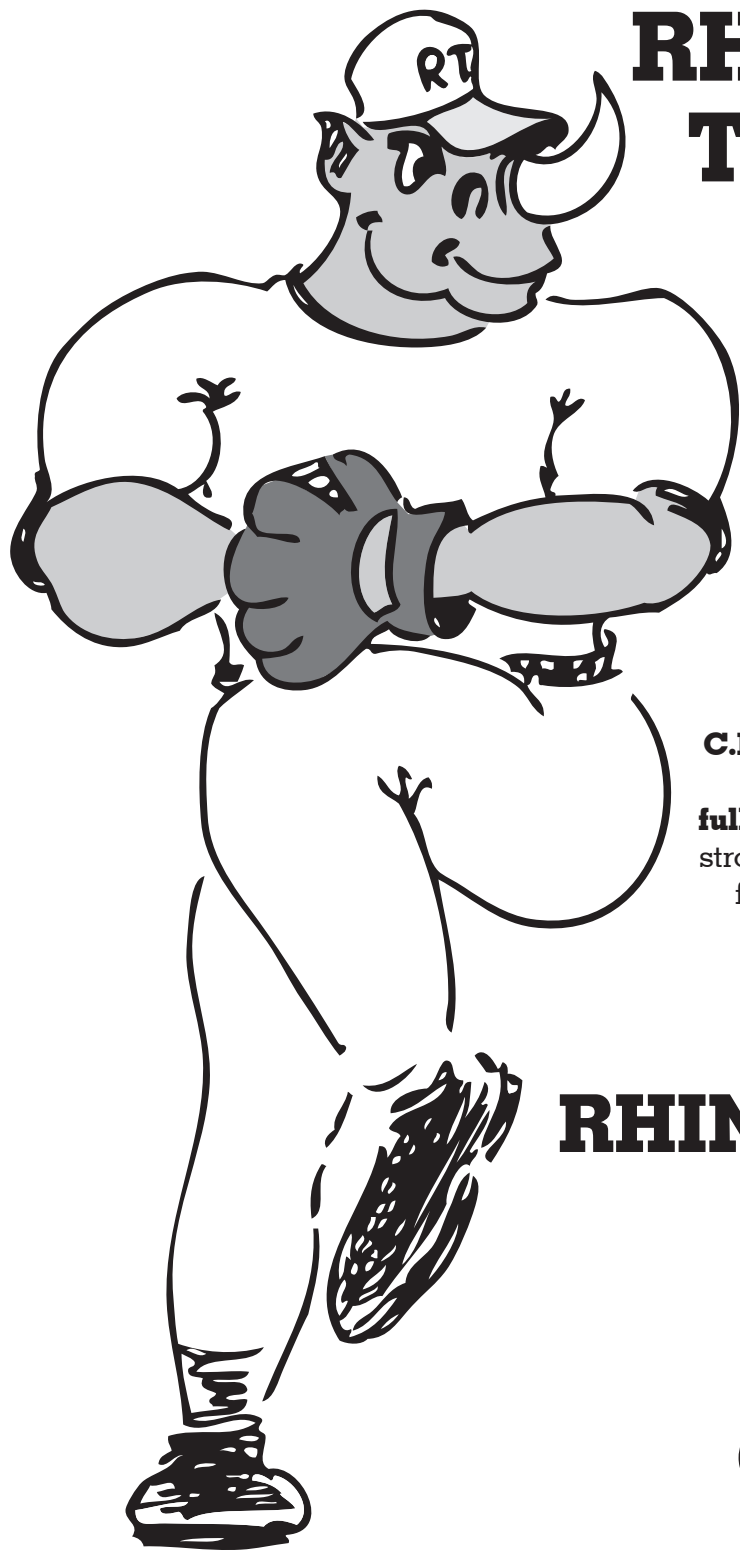


NOW AVAILABLE



RHINO-COAT HIGHER TENSILE TRAP WIRE:

IF IT WAS A MAJOR-LEAGUE BALLPLAYER, HE'D BE UNDER INVESTIGATION FOR STEROIDS!

IT'S RHINO-TUFF!

C.E. Shepherd's new generation **Rhino-Coat High Tensile trap wire** is definitely big-league, combining Shepherd's **full 12-gauge size** with a **higher tensile strength** that is guaranteed to be strong without being brittle. Our galvanized-before-welding process allows for a **uniform zinc coating** that won't build up and crack at the welds. The finishing touch is **C.E. Shepherd's Rhino-Tuff PVC coating**, fuse-bonded for a durable coating without pinholes or thin spots.

RHINO-COAT HIGH TENSILE: BIGGER. STIFFER. STRONGER.

(EVEN WITHOUT THE STEROIDS!)

**SPECIFY GENUINE RHINO TUFF 12 GAUGE
WIRE FROM YOUR AREA DEALER**

Rhode Island

Industrial Marine

Massachusetts

Cape Fishermen's Supply
Ketcham Trap Supply
Winchester Fishing Co.

Canada

Bouctouche Bay Industries
IMP Group
Rainbow Net & Rigging

Maine

Branch Brook Farm
Brooks Trap Mill
Downeast Fishing Gear
Eddie's Traps
Friendship Trap
Maine Marine Supply

Tyler Marine

Connecticut

Lobster Locker
Wilcox Marine



SHEPHERD LOBSTER WIRE

In New England for over 35 years.

343 Park Street • Rockland, ME 04841

Telephone (207) 594-6123

www.ceshepherd.com