

More Reliable Than The Fish.

While you can't force a fish to bite, there is one thing you can depend on: the Honda 4-stroke outboard engine. It starts easily time after time. Trolls up to three times farther on a tank of gas than a comparable 2-stroke. And you can troll all day without fouling the plugs. Plus, Honda 4-strokes are cleaner and quieter. Catch one today.



Power In Tune With Nature

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